

CHAMELEON PHARMA CONSULTING GROUP

FUTURE INSIGHTS
into
BRAZIL'S
Pharma & OTC Market
towards **2040**

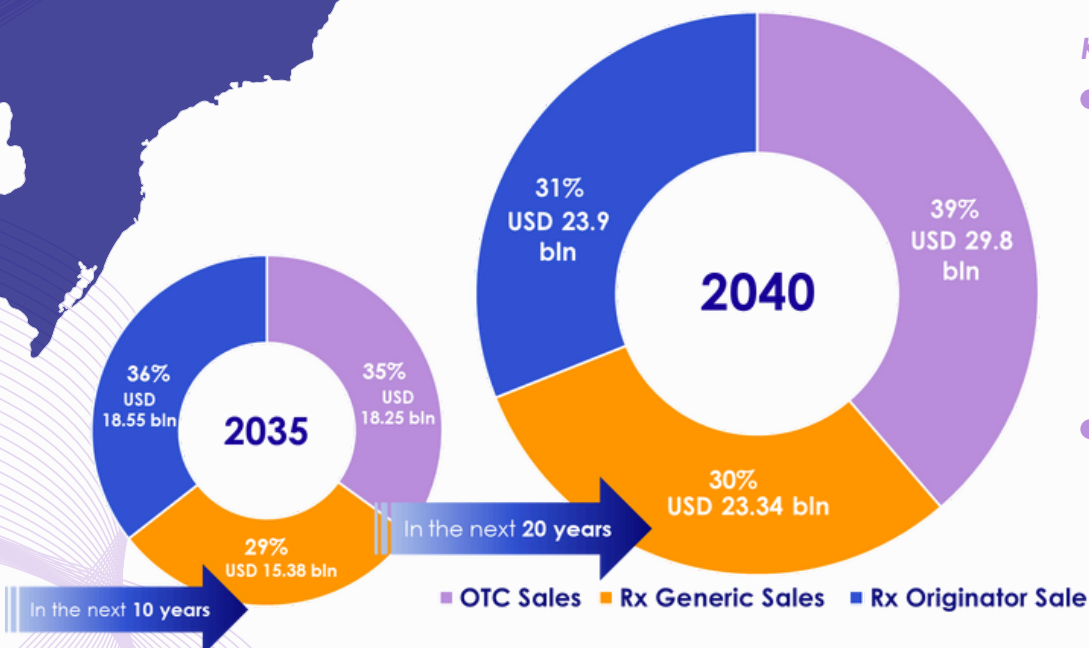
FUTURE of BRAZIL'S Pharma & OTC Market towards 2040

- 1 Navigate 2030 Growth Trends in Brazilian Pharma Retail Market
- 2 Understand the Shift in Patient Behavior
- 3 Capture the Trends towards Online Channel Sales
- 4 Explore a Comprehensive Outlook on Brazilian Pharmacy Chains
- 5 Unveil Key Insights of Successful Local Pharma Companies
- 6 Understand the Latest Changes in the Regulatory and Registration processes

**How to Enter
Brazilian
Pharma Market
with Expert
Insights?**

Growth in Brazil Ex-Factory Sales Market Segments

The ex-factory pharma growth sales is segmented into Over-the-counter (OTC) and Prescription drugs (Rx) which consists of Generic Rx and Originator Rx.



Key Findings:

- In 2035, generic ex-factory sales are expected to contribute the most to total sales, surpassing both generics and originators.
- OTC sales are forecasted to show significant growth over the next 20 years, followed by generics.

BRAZIL REPORT

- Brazilian Pharma Market Trends
- Private and Public Healthcare
- Regulatory Landscape and Updates

Brazilian Consumer HealthCare Landscape

430,000
Hospital Beds

719
Health Insurance Providers

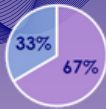
~8,000
Hospitals

575,000
Active Doctors

90,000+
Pharmacies

Top Pharma Retail Companies

Corporations		PPP MAT 2024	Market Share
GRUPO NC	National	1,930.47	16%
Hypera pharma	National	1,706.14	14%
Eurofarma	National	1,578.50	13%
achē <small>mais vida para você</small>	National	1,092.97	9%
sanofi	International	1,037.65	8%
novo nordisk	International	821.32	7%
Nestlé	International	516.68	4%
União Química <small>farmacêutica nacional SA</small>	National	496.45	4%
CIMED	National	491.43	4%
Libbs <small>Pharmaceuticals</small>	National	488.75	4%

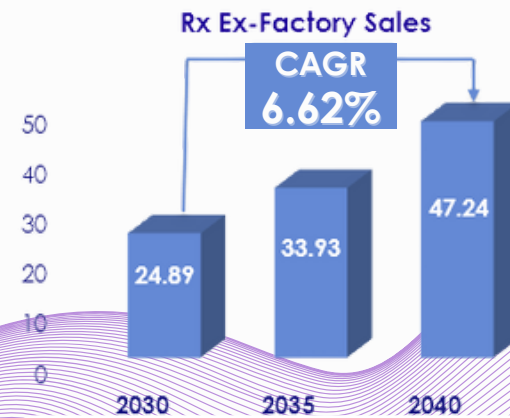
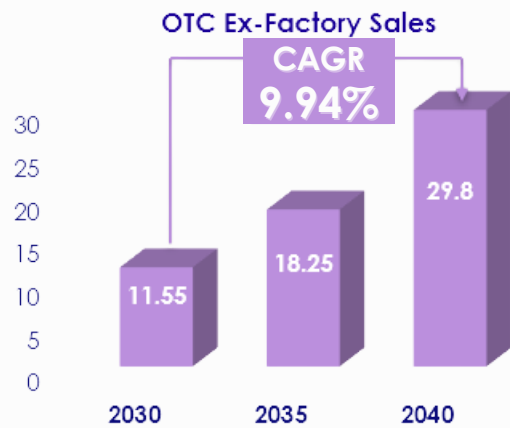


○ National Companies PPP - Pharmacy Purchasing Price
○ International Companies MAT - Moving Average Total

Ready to scale? Download now and step into the future of Brazilian healthcare!



Brazilian Rx & OTC Ex-factory Sales Forecast (USD bln)



Check out the full report!

Whether you're exploring OTC or prescription drug ventures, this report is your guide to navigating market trends, digital transformation, and local regulations. Get expert recommendations to unlock Brazil's **\$77 billion market potential by 2040.**

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International Market Entry

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Table of Contents

Executive Summary

CPC Recommendations

1. Brazil OTC & Pharma Market Overview

1.1 Market Overview

- Figure 1: Brazil's Country Overview
- Figure 2: LATAM Pharma Ex-factory Sales by Country 2040
- Figure 3: Brazilian Rx & OTC Ex-factory Sales Forecast
- Figure 4: Brazil & LATAM Rx Ex-factory 10-year Forecast
- Figure 5: Brazilian & LATAM OTC Ex-factory 10-year Forecast
- Figure 6: Brazilian Export & Import Growth of Pharma & MD Products

1.2 Market Trends

1.3 Demographics

- Figure 7: Population Distribution by Age

1.4 Population Distribution

- Figure 8: Brazil Demographic Density Map

2. Market Structure

2.1 Private pharma market

- Figure 9: Top Pharma Companies in Brazil
- Figure 10: Growth in Brazil Ex-Factory Sales Market Segment

2.2 Private Retail & Non-retail Market

- Figure 11: Brazilian Pharma Market Share Based on Retail & Non-Retail Sales
- Figure 12: Private Hospitals in Brazil
- Figure 13: Leading Pharmacy Chains in Brazil
- Figure 14: Sales of Brazilian Sub-channel Pharmacy Chains
- Figure 15: Leading Online Pharmacies in Brazil
- Figure 16: Leading Pharma E-commerce Platforms
- Figure 17: Healthcare Professionals

2.3 Public pharma market & the Healthcare system

- Figure 18: Governmental Health Expenditure in Brazil

Table of Contents

3. Regulatory Landscape

3.1 Brazilian Healthcare system

3.2 ANVISA

- Figure 19: Brazilian Pharma Regulatory Agency: ANIVSA

3.3 Food Supplement Registration

- Figure 20: ANVISA - Registration of Other Products

3.4 Maximum allowable level for Food Supplements

3.5 Drug classification

- Figure 22: ANVISA - Classification of OTC & Rx Drugs

3.6 Registration Process & Requirements

- Figure 23: ANVISA - Registration Process

3.7 Requirements Overview

- Figure 24: ANVISA - Requirements Overview

3.8 OTC Drug Registration Process

- Figure 25: ANVISA - Registration Process of OTC & Rx.

3.9 Registration Cost & Time

- Figure 26: ANVISA - Registration Cost & Time

4. VAT, import tax, and local margins in Brazil

- Figure 27: Estimated Distribution Channel Margins in Brazil

5. Summary and Recommendations

Abbreviation glossary

CPC Added Value

“Brazil undoubtedly holds great development opportunities for the global pharmaceutical and healthcare industries”

– Minister of Health Ricardo Barros

***Unlock full potential of
the Brazil's OTC market
with CPC report!***

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OF EXPERIENCE IN THE PHARMA + HEALTHCARE SEGMENT

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300+ PROJECTS IN EMERGING MARKETS



CLIENTS IN **30+** COUNTRIES



22 EXPERTS IN ASIA, CEE/CIS, LATIN AMERICA, EUROPE, US/CANADA, MIDDLE EAST



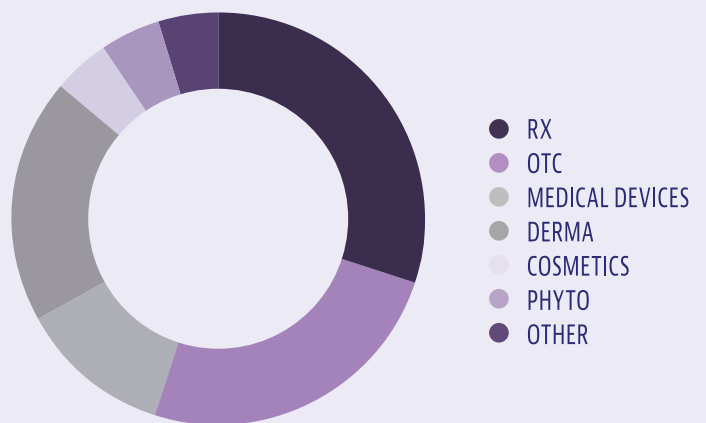
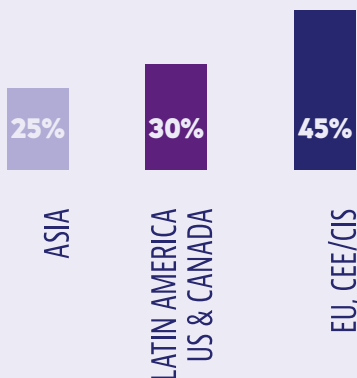
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CPC FOCUS SEGMENTS

CPC SALES BY REGION



OUR NETWORK OF COMPANIES AROUND THE WORLD



100% PHARMA & HEALTHCARE ORIENTED COMPANY

10+ LANGUAGES SPOKEN IN THE CPC TEAM

LANGUAGES SPOKEN IN THE CPC TEAM

350+ EUROPE
300+ CIS REGION
1000+ ASIA PACIFIC
650+ LATIN AMERICA
300+ USA, CANADA